



## 17 November 2011

## PANAMA NATIONAL ORATORY CONTEST PROMOTES YOUNG TALENT

Cable & Wireless Communications' Panama business has crowned Santiago Gallardo the winner of the 2011 National Oratory Contest.

Mr Gallardo is from the Guna Yala Indian Reservation, an island community just off Panama's Caribbean coast.

This year's ten finalists presented speeches on the topic, 'education for life'. Mr Gallardo told the audience and judges about how his biggest dream is to become a doctor to provide better healthcare to the Guna people. He also outlined the importance of environmental education, giving the example of how his island community is losing land due to rising sea levels, forcing people to move away from the region.

As well as being presented with the Oratory Cup, Mr. Gallardo won a new Peugeot car with petrol costs paid for an entire year, US\$10,000, a university scholarship, a Royal Caribbean cruise holiday and a US\$50,000 donation for an educational project for his school.

The final was broadcast on prime time national television, radio and on the internet. It was the most-watched national program in Panama that day.

The Contest was judged by a panel including the former President of El Salvador, Francisco Flores; CNN journalist Ismael Cala; Paulina Franceschi from the United Nations Development Programme; Panamanian writer, Gloria Guardia and Mexican writer Carlos Cuauhtemoc Sanchez.

Panama's National Oratory Contest was started in the 1970s and is a youth public speaking contest that each year involves more than 10,000 high school students, teachers and parents from across Panama. Cable & Wireless Panama has been the Contest's principal sponsor since 2005.

To view video profiles of the finalists, please visit: <u>http://www.youtube.com/user/CWCChannel</u>

## About Cable & Wireless Communications

Cable & Wireless Communications is a global full-service communications business. We operate leading communications businesses through four regional units – the Caribbean, Panama, Macau and Monaco & Islands. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay-TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit www.cwc.com.

## **Contacts:**

Cable & Wireless Communications	
<u>Media</u>	
Lachlan Johnston	+44(0) 20 7315 4006 / +44 (0) 7800 021 405
Steve Smith	+44(0) 20 7315 4070
Investors	
Sheldon Bruha	+44(0) 20 7315 4178
Kunal Patel	+44(0) 20 7315 4083
Maitland	
Neil Bennett/Tom Buchanan	+44(0) 207 379 5151